

*"There's no place like home"*



# NORTHERN BC HOME & GARDEN SHOW

[www.chbanorthernbc.ca](http://www.chbanorthernbc.ca)



April 19 • 20 • 21, 2024

To celebrate 44 Years of partnership between the Canadian Home Builders' Association and Pattison Media, we are offering special discount advertising packages for all exhibitors.

Attract more customers to your display by showing and telling the residents of North Central BC what your business has to offer at the 44th Northern BC Home and Garden Show.

## TELEVISION

### Receive:

- 50 x 15-second commercials on CKPG TV
- Video production of 1 x 15 second TV Ad.

**REGULAR PRICE: \$1250**  
**HOME SHOW DISCOUNT: (\$250)**

**YOUR COST ONLY: \$1000**

## RADIO

### Receive:

- 25 x 15-second commercials on 101.3 The River
- 25 x 15-second commercials on 99.3 REWIND Radio

**REGULAR PRICE: \$1100**  
**HOME SHOW DISCOUNT: (\$250)**

**YOUR COST ONLY: \$850**

For more information contact General Sales Manager, Kelli Moorhead (250) 960-1364 or email: [Kelli.Moorhead@pattisonmedia.com](mailto:Kelli.Moorhead@pattisonmedia.com)

**Deadline: March 29, 2024 for participation.**

